

Clubs

The Business/Marketing Education Department at the Bessemer Center for Technology is actively involved in Future Business Leaders of America (FBLA) and Technology Student Association (TSA). These are vocational organizations with state and national affiliations for students.

FBLA SEEKS TO:

- ~Develop competent business leaders
- ~Strengthen self confidence
- ~Increase business skills and understanding of the business world
- ~Develop character, prepare for useful citizenship, and foster patriotism
- ~Encourage and practice efficient money management
- ~Encourage scholarship and promote school loyalty
- ~Offer opportunities to make new friends
- ~Assist in setting career goals

TSA MEMBERS LEARN:

Problem-solving, decision-making, critical thinking and leadership skills as they relate to design, communications, power, energy, transportation, engineering, manufacturing, construction and biotechnology. TSA strives to meet the educational needs of all students in an ever changing technological world.



Bessemer Center for Technology

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It is the official policy of the Bessemer Board of Education that no person shall on the grounds of race, color, handicap or disability, sex, religion, creed, national origin, or race be excluded from participation in, be denied the benefits of, or be subject to discrimination under any program, activity, or employment.

Bessemer Center for Technology

Business/ Marketing Education



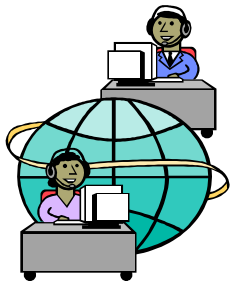
Motto:

Recognize, inspire, and promote excellence in business/marketing education so that students are successfully served.

Ms. Eleanor M. Craig, Instructor

Business/Marketing Education

Our Mission



It is the Business/Marketing Education Department's mission to serve the total school population through a relevant curriculum oriented toward providing career direction, a sound foundation for

advance study, and the development of employability and job skills. A comprehensive business/marketing education program consists of personal skills and attitudes, employability skills, broad and specific occupational skills and knowledge, guidance for a foundation of career planning, technological literacy, student organization activities and learning experiences in the workplace such as partnerships with local businesses.

Classes Available

Integrated Computer Technology

Integrated Computer Technology is a one-credit course that provides students with project-based applications of concepts learned in Business Technology Essentials. A major emphasis is placed on guiding students through real-world experiences to ease the school-to-career transition. The prerequisite for this course is Business Technology Essentials.

Accounting Principles

Accounting Principles is a one-credit course that is designed to help students understand the principles of the accounting cycle. Emphasis is placed on analyzing and recording business transactions; preparing and interpreting financial statements, accounting systems, banking, and payroll activities; identifying basic types of business ownership; and participating in an orientation to careers in accounting. Students are also provided with instructional activities that reinforce mathematical and critical thinking skills.

Advanced Accounting

Advanced Accounting is a one-credit course designed to provide students with an increased emphasis on accounting procedures and techniques for solving business problems and making financial decisions. Students use accounting and/or spreadsheet software to record, analyze, and interpret financial records. This course provides students with entry-level skills for the accounting profession and/or a foundation for postsecondary study. The prerequisite for this course is Accounting Principles.

Personal and Business Finance

Personal and Business Finance is designed to provide students with opportunities to develop skills for solving real-world problems. The Personal and Business Finance curriculum focuses on areas of study that addresses personal financial planning, financial services, budgeting, investments, insurance protection, credit management, consumer purchases, and consumer rights and responsibilities.



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